

# ROOTED IN LEGACY



*Started in a three-car-garage in 1939, SUPERthrive has had a fabulous journey few products can match – all thanks to the creativity and passion of its founder, Dr. John Thomson.*

Thomson studied Biochemistry at USC, where he became fascinated by the renowned Dr. Fritz Went's new discoveries in biochemical processes to aid in plant development and eventually a World's Fair Gold Medal in Science and Industry awarded to Superthrive in 1940.

## MAD SCIENCE

**SUPERthrive® is the Essential Vitamin Solution.** We are legacy cultivators, home gardeners and professionals who trust SUPERthrive's timeless formula.

From stressed plants to producing abundant yields, our unique, non-toxic vitamin solution encourages the natural building blocks a plants makes for when under the best conditions, fortifying growth from the inside out.

**SUPERthrive Vitamin Solution is not a fertilizer, it's a vitamin-based formula.** Just as the human body needs a full range of nutrients and will suffer from an inferior diet, plants need more to thrive than the nitrogen, potassium & potash found in most fertilizer products. Dr. Thomson's proprietary plant health-promoting VITAMIN formula contains kelp and Vitamin B, producing bigger blooms, greater harvest, and better results.